



CRICOS Course Code: 091194J

BSB50215 Diploma of Business

Course Overview

The BSB50215 Diploma of Business will provide international students with skills and knowledge to be a Manager in a wide range of industry areas.

Course Duration

This qualification will be delivered over 52 weeks, including 40 weeks of training and assessment spread over 4 terms of 10 weeks and 12 weeks of holidays. Holidays are 3 weeks per term.

Training consists of 20 hours of classroom training per week.

Target groups

The BSB50215 Diploma of Business course is suitable for those international students who are:

- Seeking to pursue a career as a manager
- Seeking to enter a new industry sector
- Seeking a pathway to higher level qualifications.

Career Outcomes

Students who complete this course may be able to seek employment in a range of business management roles. Such as

- Executive Officer
- Program Consultant
- Program Coordinator

Education Pathways

Students who complete this course may wish to further their study into the BSB60215 Advanced Diploma of Business or a range of Advanced Diploma qualifications.

Course Costs

The costs for this course are as follows:

- Enrolment fee: \$250 (non-refundable to be paid on application)
- Course fees: \$10,000
- Materials fees: \$50 per term

The study materials are provided to students by Australasian International Academy and are included as additional materials fees.

Course Structure

The BSB50215 Diploma of Business requires the successful completion of eight (8) units. These 8 elective units for this qualification have been chosen by Australasian International Academy to ensure that students achieve a broad range of skills and knowledge in business.

The course structure is as follows:

Elective Units	
BSBWOR501	Manage personal work priorities and professional development
BSBADM502	Manage meetings
BSBMKG501	Identify and evaluate marketing opportunities
BSBMKG502	Establish and adjust the marketing mix
BSBMKG506	Plan market research
BSBRISK501	Manage risk
BSBHRM506	Manage recruitment, selection and induction processes
BSBHRM513	Manage workforce planning

